



UNITED STATES POSTAL SERVICE
Marketing Department
475 L'Enfant Plaza, SW
Washington, DC 20260-6300

Dear International Mailer:

The volume of corporate mail going overseas has increased dramatically. And because so much of it is sent "expedited," so has the expense.

You can't stop mailing. But you can make sure that all your mail goes the most cost-efficient way, at the delivery speed you really need. It simply requires more delivery options than most international carriers offer you.

That's where WORLDPOST SERVICES from the United States Postal Service comes in. We're the only carrier that offers a *full package* of international delivery services. So you can obtain exactly the delivery speed you need for all your mail at the lowest unit cost possible.

The enclosed brochure gives you a quick overview of the full spectrum of WORLDPOST SERVICES. They range from ultrafast, same-day delivery to a service that's even faster than airmail, yet costs less.

But we'd like to give you more than an overview by sending you a copy of our new guide. It shows you how our international services enable you to better control the cost of your mail. And it allows anyone in your company to instantly select the *best way* to send any kind of mail overseas, in any quantity, *at the best price*.

Just complete and return the enclosed business reply card. We'll rush your copy of the guide by return mail, so you can initiate controls to manage the cost of your international mail now.

Sincerely,

John R. Wargo

Assistant Postmaster General